

parts of perfection



# INTERACTIVE KIOSKS

STRATA



Kadouri Group  
Kadouri Industrial Design

# Kadouri Industrial Design

## *Company Profile*

- Kadouri Industrial Design (KID) has evolved from a leading Industrial Signage Company into a market leader in design solutions for the corporate environment. Founded over 70 years ago, KID holds a reputation for excellence through constant improvement and applications. Located in a state-of-the-art, 5200 square meter, ISO 9001:2000 manufacturing facility, the company has become the largest of its kind in Israel.

KID utilizes the most up-to-date technological advancements to constantly set new heights of innovation culminating in a new and exciting range of user-friendly interactive kiosks for meeting the needs of business partners everywhere. With their ultra-modern design contours the KID kiosk enclosures provide a complete modular solution for the new age.

## The Strata Line of Products

### *The Point Where Quality and Design Meet*

- The Strata line of interactive kiosks is extremely flexible and can be easily adapted and assembled to meet the customized requirements of any client.

## Complete Modular Solutions

### *Flexible, modular extrusion systems enable customized kiosk enclosures*

#### → **Modular System**

Kadouri Industrial Design has developed an innovative system for enabling fast, cost effective implementation of large scale kiosk projects as well as limited quantities and pilots.

#### **Modular Manufacturing**

The KID system is based on aluminum extrusions and joints that are the basic infrastructure of any kiosk enclosure design. Whether it is a self standing, wall mounted, or ceiling unit, the system provides maximum flexibility in kiosk functionality reflected by the ergonomic design and well coordinated hardware integration.

#### **Modular Design**

The KID system supports a consistent visual identity throughout project development even where different kiosk functionalities, designs, or types are needed.

Enter →



C2-Strata at the Jewish Wardrobe exhibition at the Israel Museum in Jerusalem.

# Unlimited Hardware Integration

This modular extrusion system allows customization of the enclosure according to any hardware specifications. All of the Strata models have been designed to answer different hardware needs and are available either with or without keyboards, printers, cameras, speakers etc. Due to the flexibility and scalability of the system, answers to every hardware requirement/integration are on offer or can be specifically tailor designed.



## Hardware Specifications



1) **SCREENS** - All models are adjusted to fit 15"-17" TFT screens with or without touch capabilities. Larger screen integration can be supported by customization of standard models.



2) **COMPUTERS** - Most of the Strata products support only SFF (Small Form Factor) computers. Standard computers may be integrated into the T4-Strata, the M-Strata, and the SQ-Strata models.



3) **KEYBOARDS** - Most kiosk keyboards may be integrated from regular keyboards to rigid keyboards - with or without pointing devices such as track balls, mouse pads, etc.



4) **PRINTERS** - Thermal printers of up to 210 mm page widths and laser printers are applicable depending on the kiosk model.



5) **CAMERAS** - PC Internet cameras or industrial kiosk cameras can be incorporated into all kiosks models.



6) **SPEAKERS** - Standard PC speakers.



7) **CARD READERS** - Magnetic and smart cards. Swipe, deep insert, and motorized card readers can be integrated - depending on the kiosk model.



8) **BILLS AND COIN ACCEPTORS** - Standard bills and coin acceptors can be integrated.



9) **BARCODE READERS** - Fixed position/handled – depending on the kiosk model.

**OTHER HARDWARE** - Depending on size and functionality, most hardware can be fitted by customizing standard models or by developing new ones.



# T-STRATA

## *Facilitates Ease Of Transactions*

The T-Strata is an enclosure to open up the world of sales and ticketing. It facilitates an open display for reflecting content to users and observers. A thermal printer can be integrated into any model and is ingeniously positioned in the modified enclosure to print slips or documents of any kind.



## T2-Strata

The T2-Strata is a natural evolution of the original T-Strata model. Elegant in design, this enclosure eliminates and saves floor space with its smart wall mounted design. The T2-Strata can be equipped with all the necessary hardware for payment transactions, making it ideal for e-vending applications and solutions.

## T4-Strata

The T4-Strata is designed for heavy duty, large equipment. T4-Strata is a kiosk for public self-service and has been designed to deliver automated services for the financial sector. The elegant design projects an exclusive image appropriate for distinguished institutions. Designed to take up only minimal space, the T4-Strata contains all the hardware and mechanisms needed for automated financial transactions.

# C-STRATA

## *Unlocks The Power Of Presentations*

The C-Strata offers an improved enclosure for presentations. Data can be seen by all spectators resulting from an interactive touch screen displayed at an alluring angle. The C-Strata kiosk enables a dynamic atmosphere allowing presentations to be seen by all in both conferences and exhibitions.



## C2-Strata

The C2-Strata comes in a wall mounted version for eliminating floor space and is a highly visible kiosk within any environment that requires floor space saving. The perfect solution for high traffic locations the C2-Strata can be integrated into the environment by fitting in with the surrounding design. For example within museums, building lobbies, etc.

## C3-Strata

The C3-Strata model comprises an enclosure to open up the world of sales and ticketing presenting a radical revolution in the facilitation of open displays to reflect content to users and observers. A thermal printer is resourcefully positioned in the modified enclosure to print out any kind of slips that new age design facilitates.

# I-STRATA

*Provides An Elegant Answer To Interactive Content*

The I-Strata is a sleek interactive stand designed to deliver information and promotional content. Its noble appearance makes it the definitive instrument for adding an elegant feature in show rooms, exhibitions, hotels, and company lobbies. The I-Strata functions as a promotional stand or doubles as an information sign integrated with interactive content.



## I2-Strata

The I2-Strata model comes in a flat design and is a multi functional, wall mounted kiosk designed to eliminate space problems.

## ITV-Strata

The ITV-Strata model comes in a flat, compact design and can be wall mounted or suspended from the ceiling. The ITV-Strata is a multi functional, wall-mounted framed enclosure that can be used as an information screen, a stand alone unit or an additional unit for a kiosk.

# S-STRATA

*User Oriented Innovative Design Applications*

The S-Strata provides the new look for interactivity. Internet and user orientated applications can now be displayed in designs reflecting the cutting edge of technology. The ultimate intimate environment is created by clever modifications of the display angle.

## SQ-Strata

The SQ-Strata is an enclosure that opens up the world of terminal services and delivers its next generation of services. Projecting a minimal yet fully functional service point, the SQ-Strata is designed to answer the need for heavy duty printers in airport ticketing terminals.



## M-STRATA →

*The Consummate Solution For Marketing And Services*

The M-Strata is a kiosk designed for service points and banking applications providing a complete enclosure solution for marketing and other services. The M-Strata has a wide repertoire including a slot for depositing envelopes, a convenient writing shelf, pvc pockets for catalogs, and an option for adding a thermal printer or a small office laser printer.

# Value Added Branding

The Strata line of kiosks not only provides information and services, but their very presence offers a unique promotional and branding tool. The kiosks can be designed according to any brand's characteristic colors and graphics providing on-going projection of a brand's identity. This value added customization offers a visually complementary tool compatible to the look and feel of any brand. Additionally, the Strata kiosks can be used as promotional tools by attaching additional accessories such as signs, catalog holders, and more.

↓ Integrated Design



The Strata line of kiosks may also be effectively integrated into the design of any environment as shown in this vast cinema complex.

↓ Branded C-Strata



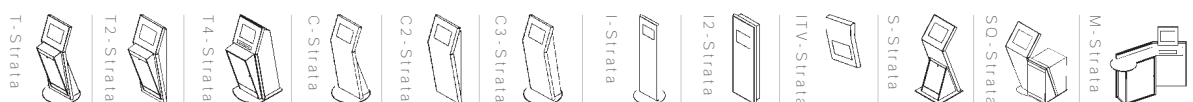
This kiosk is displayed at various Pelephone (leading cellular operator) sales and service branches.

# Hardware

## Standard & Optional

	Standard Hardware			Optional Hardware											
	(cm) W x D x H	15" TFT regular or touchscreen slim PC computer	thermal printer keyboard + trackball	17" TFT regular or touch-screen smart card reader	speakers	microphone	barcode reader	coin/bill acceptors	camera (CCD)	trackball	regular PC	laser printer			
<i>T-Strata</i>	60 x 60 x 145	●	●	●	●	●	●	●	●	●	●	●	●	●	
<i>T2-Strata</i>	50 x 40 x 145	●	●	●	●	●	●	●	●	●	●	●	●	●	
<i>T4-Strata</i>	66 x 81 x 151	●	●	●	●	●	●	●	●	●	●	●	●	●	
<i>C-Strata</i>	60 x 60 x 145	●	●		●	●	●	●	●	●	●	●			
<i>C2-Strata</i>	50 x 26 x 123	●	●		●	●	●	●	●	●	●	●			
<i>C3-Strata</i>	60 x 60 x 145	●	●		●	●	●	●	●	●	●	●			
<i>I-Strata</i>	60 x 60 x 180	●	●		●	●	●	●		●	●				
<i>I2-Strata</i>	50 x 20 x 122	●	●		●	●	●	●		●	●				
<i>ITV-Strata</i>	Screen + 10cm margin		●		●										
<i>S-Strata</i>	55 x 55 x 126	●	●	*	●	●	●	●	●	●	●	●			
<i>SQ-Strata</i>	104 x 68 x 131	●	●	●	●	●	●	●	●	●	●	●	●	●	
<i>M-Strata</i>	140 x 60 x 150	●	●	●	●	●	●	●	●	●	●	●	●	●	

\* optional



PROPAGANDA

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